

WHY ATTEND THE CEO FORUM AND REPS MEETING?

Unlike most educationally oriented organizations, CQIN builds its primary learning and development event, The Summer Institute, with input and guidance from its members. Using this approach, CQIN works to provide an intensive learning experience tied to its member's needs.

THE CEO FORUM

The CEO Forum provides Member CEOs an opportunity to:

1. Interact with other Member CEOs to discuss common issues and challenges, seek solutions to their issues and challenges that have worked for others, and learn successful strategies that are driving performance improvement in other colleges and universities;
2. Participate in one-on-one sessions with senior executives from our learning partners to better understand the leadership challenges and solutions involved with implementing the concepts that have propelled those partners to high levels of performance;
3. Gain an understanding of the concepts and strategies used by our learning partners that will be focus areas of The Summer Institute to permit the ability to build the right team to attend the summer program and maximize value for the organization; and
4. Attend a private, CEO only dinner hosted by CQIN to allow for conversation and networking with other Member CEOs.

THE REPS MEETING

The Reps Meeting provides the Institutional Rep an opportunity to:

1. Preview the Summer Institute's Learning Partners and their presentations;
2. Assist the CQIN Summer Institute Coordinator with the learning design and delivery method for the Institute;
3. Develop a better profile of the staff member who could benefit most from the Institute and will provide the greatest impact once their team returns home from the Institute; and
4. Develop and implement a pre-learning plan which will prepare their team members to bring the most back from the Institute.

In short, the CEO Forum and Reps Meetings allow the CEO and Rep insight into the learning experience provided by the Summer Institute and, as a result, to make more informed decisions as to the value of this Institute for their organization, who to expose to the planned learning, and how to maximize the impact of the Institute for their organization.